

## NOLS Announces Addition of Lesford Duncan and Marc Randolph to Board of Trustees Board Members terms started on September 1

**LANDER, Wyo. – Sept. 7, 2023 –** The <u>National Outdoor Leadership School (NOLS)</u> is pleased to announce the appointment of Lesford Duncan, MPH, and Marc Randolph to its Board of Trustees. Duncan will be serving his first three-year term, while Randolph is returning for a three-year term after serving from 2011 to 2021. The new terms for both Duncan and Randolph commenced on September 1, 2023.

Both Duncan and Randolph are renowned leaders in their respective fields, with impressive accomplishments and proven leadership capabilities that mirror the values and philosophy of NOLS. Their collective expertise spans a wide range of areas, providing a well-rounded perspective for decision-making and contributing to the overall success of the organization.

"We are thrilled to welcome Lesford and Marc as recently-appointed NOLS board members," stated Dr. N. Stuart Harris, Chair of the NOLS Board of Trustees. "Their extensive knowledge will enrich our discussions and bring experienced perspectives to the table. We look forward to the contributions, knowledge, and insights they will bring to the NOLS Board of Trustees that will be invaluable to forwarding our mission."

## **Lesford Duncan, MPH**

Lesford Duncan, MPH, serves as the Chief Executive Officer of Greening Youth Foundation, a national nonprofit that works to cultivate the next generation of diverse environmental leaders through connection to the outdoors and careers in conservation. Before his appointment at the Greening Youth Foundation, he served as the Associate Executive Director of the San Diego-based Outdoor Outreach. In addition, Duncan has a career background promoting the resilience of youth and communities by developing trauma-informed programs, ensuring access to behavioral health services, and advancing youth employment opportunities.

He has led and collaborated on local, state, and federal public policy efforts to reduce barriers to outdoor access, advocate for equitable conservation and environmental justice, and promote the health and well-being of communities.

Duncan earned his Bachelor of Science (BA) in Biology from the University of Florida and his Master of Public Health (MPH) in Health Policy and Leadership from Loma Linda University. He serves as a board member of the Outdoor Foundation, Next 100 Coalition, and NOLS. He is also an avid kayaker, ultramarathon runner, and mountaineer. Born to Jamaican parents who instilled in him the values of adventure, persistence, and curiosity, Lesford is proud to have placed a Jamaican flag at Mt. Everest Base Camp. He has also summited Mt. Kilimanjaro, traversed the Grand Canyon, and kayaked through the Everglades swamps, all hoping to encourage more youth of color to explore their world in new ways.

"I am honored to join the NOLS Board of Trustees and contribute to a mission that resonates deeply with me," said Duncan. "Collaborating with NOLS' exceptional team, we'll continue the work to connect our diverse

communities to nature through outdoor education, making adventure and wilderness an enriching experience for all."

## **Marc Randolph**

Marc Randolph was the co-founder and first CEO of the movie and television streaming service Netflix; however, his career as an entrepreneur spans more than four decades. He's been a founder of more than half a dozen other successful start-ups, a mentor to scores of early-stage entrepreneurs, and an investor in numerous successful tech ventures.

He is the author of the internationally best-selling memoir, "That Will Never Work – the birth of Netflix and the amazing life of an idea," host of the top-10 That Will Never Work podcast, a star of Entrepreneur Magazine's Elevator Pitch web series, and runs the Neverland entrepreneurial community on Discord.

Most recently, Randolph co-founded analytics software company Looker Data and currently serves as an advisor to multiple other startups, serving variously as a mentor, CEO coach, and/or board member.

Randolph took his first NOLS course when he was 14 and went on to work as a NOLS instructor for several years in the early 80s. He came back to the school in 2006 with a two-week backcountry snowboarding course in the Tetons and an alumni climb of Rainier in 2008. Prior to starting his most recent term on the NOLS Board of Trustees in 2023, Randolph previously served on the NOLS Advisory Council, has been a NOLS board member, and has served as the chair of the NOLS Board of Trustees.

"NOLS has been an important part of my life since my first course at age 14," stated Randolph. "I'm delighted to have the opportunity to support NOLS in their efforts to build a future generation of leaders."

Duncan and Randolph will actively shape NOLS' strategic plans and monitor the company's financial performance as part of their responsibilities. They will work closely with the existing board members and the executive team to drive the organization forward in its mission to be the leading source and teacher of wilderness skills, wilderness medicine, and leadership that serve people and the environment.

For more information about NOLS and the courses they offer, please visit <u>www.nols.edu</u> or call 800.710.6657.

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## **About NOLS**

Established in 1965, the National Outdoor Leadership School (NOLS) is the leader in wilderness education. What began in a small cabin in Wyoming's Wind River Mountain range has evolved into a global, multifaceted nonprofit school offering a proven leadership curriculum through expedition courses, wilderness medicine certifications, risk management training, and custom education solutions for organizations. Today, NOLS operates 14 campuses worldwide and provides classroom instruction in over 40 countries. The NOLS community includes over 930 active instructors who teach various outdoor skills, from mountaineering and sailing to wilderness medicine, that empower students to step forward in their lives. <a href="https://www.nols.edu">www.nols.edu</a> | @nols | 800.710.6657

MEDIA CONTACT
NOLS Communications Director
Kelli Lusk
208.309.3793 | kelli lusk@nols.edu / pr@nols.edu