

## The Tidal Wave:

Running Accessible, Risk-Aware Programs in a World of Rising Mental Health Needs



## Global mental health issues on the rise

Fred Schwaller 10/10/2022

Across the world, people need mental health support now more tha global initiatives are starting to make a difference. But is it enough? Health Day, DW takes a look.

Mental Health Issues On the Rise Among Adolescents, Young Adults

Mar 19, 2019 Jaime Rosenberg



## 'It's Life or Death': The Mental Health Crisis Among U.S. Teens

Depression, self-harm and suicide are rising among American adolescents. For one 13-year-old, the despair was

related outcomes have increased significantly among Outdoor education has psychological, cognitive and physical health benefits

for children

# Social media is driving teen mental health

crisis, surgeon general warns Advisory calls attention to growing concerns about the link between so

depression and anxiety in children and adolescents.

Canadian teens still struggling with mental healt even as pandemic wanes









(f) (s) (sin) Researcher says latest findings are 'alarming' and more support is needed



Alison Northcott · CBC News · Posted: Feb 26, 2023 4:00 AM EST | Last Updated: February 26



### The Tidal Wave

Running Accessible, Risk-Aware Programs in a World of Rising Mental Health Needs





## Jill Zeppa



Paddler, Camper, Chef, Runner, Cycler, Volunteer, Mentor and Mom.

Outdoor & Experiential Educator for two decades.

Deeply interested in child development, youth work, impacts of pediatric experiences and the natural work which supports development and human experiences.

Director of Admissions - Outward Bound Canada.

## Say Hello!

Your Work & Role

**WRMC Takeaways** 





### Overview

1. Review your program design

1. Assess your toolkit

1. Audit your admissions process





Join at menti.com use code 82747504

Mentimeter

## What mental health conditions/situations are you seeing affect your programs?

Waiting for responses ...



Mentimeter

What mental health conditions/situations are you seeing affect your programs? 311 responses





## Design

## The Outward Bound Way



- Application
- Outcome
- Debrief

- Program
- Other
- Support /Resources



Staff

Support

## People, Places & Process!

What resources are currently in place to support the mental health of your participants? Of your staff?

How are you designing aspects of your program to align with the needs of your participants?







## Design

#### People

- Staff
- Participants
- Support People

#### **Places**

- Program Location(s)
- Other Location(s)
- Support/Resource Location(s)

#### **Process**

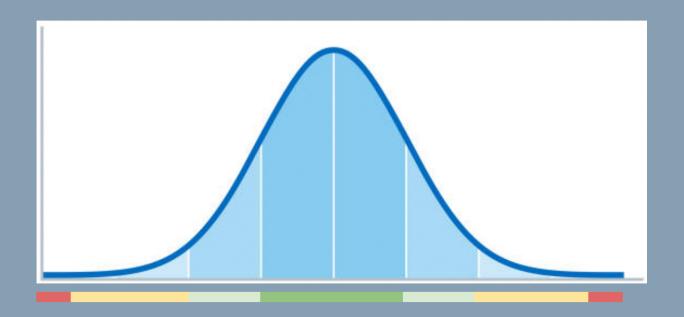
- Program Model
- Application of model
- Desired outcome/Program goals
- Debrief, Feedback







# Tools Eligibility Criteria







## Tools Eligibility Criteria





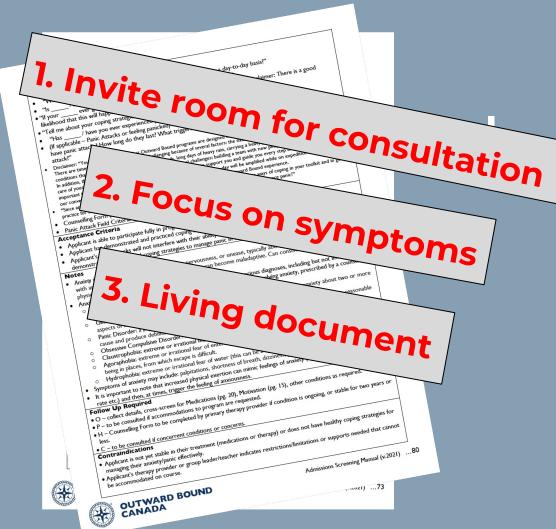
## Tools

### 1. Admissions Manual



## Tools

### **Admissions**





## Tools Admissions

### 1. Admissions Manual

## 2. Participant Matrix

Physical	
Mental	
Motivation	
Social/Bhvr	

Legend:
4: No needs indicated
3: Low Needs
2: Some Needs
1: High Needs

## Tools Admissions

Physical	3
Mental	3
Motivation	4
Social/Bhvr	4
	14

Physical	4
Mental	4
Motivation	1
Social/Bhvr	3
	12

Physical	4
Mental	4
Motivation	3
Social/Bhvr	4
	15

Physical	4
Mental	3
Motivation	4
Social/Bhvr	3
	14

Physical	4
Mental	4
Motivation	4
Social/Bhvr	4
	16

Physical	3
Mental	3
Motivation	3
Social/Bhvr	3
	12



## Tools Admissions

- 1. Admissions Manual
- 2. Participant Matrix
- 3. Advisors





## Tools!

Discuss tools/policy in place at your organization that are serving you well. (considering increased mental health needs)

What needs work? Where are you still looking for solutions?





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Mentimeter

## What tools are you currently using to support the rise in mental health needs?

Waiting for responses ...







### Tools

### Design/Planning

- Duty to Accommodate
   (specific to your region, striving to do better)
- Eligibility Criteria

  (varies by program, always evolving)

### **Decision Making**

- Admissions/Policy Manual
  - (room for consultation, focus on symptoms, a living document)
- Tough Stuff
  - (training and support for making eligibility decisions)
- Advisors

#### (backcountry experienced, program knowledgeable, clear expectations)

#### **Information Sharing**

- Communication Touchpoints

  (with participants/parent/guardian, with program planning staff/instructors)
- Participant Matrix
  - (with proper training, understanding of limitations)



Tides Inquiry Registration Decision Decision Decision Consultation Decision Consultation Decision

#### For Each Step...

- 1. HOW: Outline how your client interacts with the organization
- 2. BARRIERS: Identify stop-gaps at each step, do they currently exist? Which barriers have you broken down already?
- 3. TOOLS: Identify where they are needed? What might they be?

#### Tips!

- 1. Put yourself in their shoes!
- 2. Be open-minded and trauma-informed!
- 3. Consider diversity: ethnic, cultural and societal factors!
- 4. Invite your colleagues to do the same!



## Audit Journey Map







How:

- web reg

support

Barriers:

- lengthy

paperwork

- extremely

personal

for some

- paper forms

- telephone/email

- language barriers

- invasive for some

- trauma response

- cultural barriers











- web search
- social media
- TV ad - radio ad
- word of mouth

#### Barriers:

- limited access to internet/TV /radio
- potentially negative experiences
- (WOM) - not feeling belonging/welcom

#### Tools:

- research
- funds for promotions

#### How:

- call
- email - website
- WOM discuss

#### Barriers:

- limited access to phone/internet
- WOM poor
- feedback - not feeling welcome/belonging

#### Tools: - TTY, more

languages - diverse representation

Tools: - cultural training sensitivity/commu nication training

- telephone (pri) - email (sec)

#### Barriers: - not scalable

- Tools: - further training in tough calls
- cultural training sensitivity/commu nication training
- backcountry training/exp for admissions

#### How:

- internal: web phone
- external: email/phone

#### Barriers: - takes

time/resources - contacting med adv. takes time

#### Tools:

- need more medical advisors
- medication experts
- medical experience/trainng
- backcountry exp/train.

#### How:

- admissions advisor, internal

0

- may rqr consult
- send comms to client/parent

#### Barriers:

- relationship breakdown (client/admissions, parents etc.)
- dealing with emotions

#### Tools:

- better flow chart
- decision making
- training and toolkit - "tough calls"
- managerial oversight/support

- student survey
- parent survey
- testimonials - staff fdbk srvy

#### Barriers:

- missing some
- voices - missing some info/data

#### Tools:

- explore online survey options
- explore uses for data reporting
- reporting on admissions/screeni ng/medical missing

#### For Each Step...

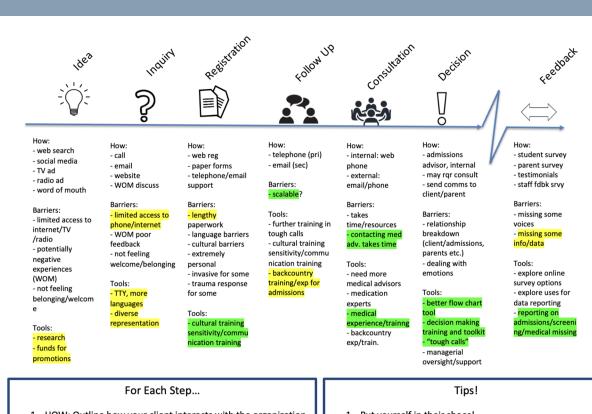
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## Audit Feedback

#### **Participant Matrix**

Communication to/from
 Admissions and Field Staff

#### **Post-Program Survey**

- Build time into your schedule
- Ensure tools are ready and available
- Provide suitable environment

#### **Upon Returning Home**

- Impact Survey
- Assess parents/guardians

WHAT are you hoping to learn?



## Thank You!

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## References

Statistics & Headlines

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#### **Content References**

What is Outward Bound: https://www.outwardbound.net/wha



Americans with Disabilities Act https://www.ada.gov/





