



SPONSOR INFORMATION

Salt Lake City, Utah | October 15-17, 2024





WHAT IS THE WRMC?

The core objective of the *Wilderness Risk Management Conference (WRMC)* is to offer an outstanding educational experience to help people mitigate the risks inherent in exploring, working, teaching, and recreating in wild places. The WRMC provides a forum to learn and share common practices in wilderness risk management and contributes to a culture of open dialogue among outdoor industry professionals.

The WRMC will hold its 31st annual conference in Salt Lake City, Utah, this year!

WRMC SPONSORSHIP HISTORY

The WRMC started in 1992 as a small gathering of industry professionals coming together to discuss and improve risk management practices for outdoor wilderness programs. After the small committee of a few managers from organizations such as National Outdoor Leadership School, Outward Bound, Wilderness Medicine Society, National Parks Service, and others met again in 1993 - it was determined that a far more effective method of sharing information and learning from each other's experiences would be to convene an even broader group of professionals in the form of a conference. Since then, the WRMC has been held annually in different locations across the U.S. and Canada.

The WRMC community is grateful for the sponsors of years past and present that make this invaluable experience possible for attendees and presenters.

Past sponsors include: Osprey, Deuter, Clif Bar, Prescott College, Experiential Consulting, College Outside, Outward Bound, Student Conservation Association, Garmin, The Wilderness Society, Outdoor Gear Exchange, Hilleberg, Cornerstone Safety Group, & more!

2023 HIGHLIGHTS

- 500 attendees from across the U.S., Canada, Singapore, and Australia
- Innovative industry leaders as award recipients and Keynote speakers: *Phil Henderson of Full Circle Expeditions*, *CJ Goulding of Boyz N The Wood*, and honored the important social justice legacy of *Dr. Nina S. Roberts*

2024 WRMC DETAILS

When: *October 15-17th*

Where: *Hilton Salt Lake City Center*

Who: *500+ attendees, 70+ Speakers, 25+ Exhibitors*

Gather together at the 31st annual WRMC to learn, connect, and share.

SPONSORSHIP BENEFITS

- Increase your organization's exposure to 500+ program directors, risk managers, and field staff training experts working in the outdoor industry
- Meaningful engagement with industry-wide professionals and organizations during networking events
- Support the WRMC in providing an economically accessible educational conference for emerging leaders in the outdoor industry! Sponsoring the WRMC directly reduces attendee registration costs
- Brand recognition on WRMC digital platforms with a collective reach of over 5,000 audience members



Photos, clockwise left to right:
BJ Klophaus, Eric Page, Matt Hage

2024 SPONSORSHIP LEVELS

Visionary \$15,000

Be a Lead Event Sponsor!

- Opening Remarks either during the Award Ceremony or Keynote Reception
- Full-page ad in the conference program
- Logo and acknowledgement in social media and print advertising
- Inclusion on the WRMC website
- 3 conference registrations
- Exhibitor Table Registration with prime set-up location
- Provide one full scholarship for an attendee

Catalyst \$10,000

- Networking event or Speaker Reception named after sponsor org
- Half-page ad in conference program
- Social media acknowledgement x 2
- 2 conference registrations
- Exhibitor Table Registration
- Provide one full scholarship for an attendee

Community Builder \$5-\$5,000+

- Support emerging nonprofit professionals, outdoor guides, and educators! Provide a donation that directly funds the scholarship recipient's registration fees.
- Scholarship Donor recognition in the conference program
- Bolster your organization's DEI initiatives and invest in future leaders working in outdoor programs

Exhibitor \$1,000

- One 6'-8' table, including linens, skirting, and two chairs
- Vendor sales abilities (excluding food and beverage)
- 1 conference registration
- Exhibitor Table Registration

Trailblazer (in-kind donation)

- Get your product in attendees' hands! Support the WRMC mission by donating items for prize giveaways and/or conference Swag
- Brand recognition to new and existing customer base
- Exhibitor table registration (if donation is equal to the value of \$1,000 or greater)

We also offer customizable packages catered to the specific needs of your organization!

Email wrmc@nols.edu to discuss options.

Contact

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